# NAACP

MEMPHIS BRANCH

2026

# Freedom Fund

## CELEBRATION

Reign Event Venue
3243 Players Club Circle
Memphis, TN 38125
Saturday, October 3rd, 2026
11:00AM

Keynote Speaker
**Kristen Clarke**
General Counsel, NAACP

# NAACP
## MEMPHIS BRANCH

Dear Freedom Fighters:

As we embark on 109 years of advocacy for social justice, we would like to invite you to our annual Freedom Fund Celebration. This iconic gathering brings together hundreds of people who hold social justice, equality, and the advancement of all people high on their priority list. This year's theme is "We the People."

The celebration will take place on Saturday, October 3rd, 2026, 11:00AM at Reign Event Venue, 3243 Players Club Circle, Memphis, TN 38125. We invite you to partner with us or purchase tickets for this celebration in support of our collective work. We want to thank you for your past and continued support as we continue our work for this community. We work very hard to promote our partner's participation and keep you informed of the impact your contributions have made on the NAACP Memphis Branch and this community.

The overall partnership deck is included. Please contact our office if you should have any questions regarding this event at (901) 521-1343. We look forward to seeing you on October 3rd , 2026, at 11:00am. Thanks again for your support.

Yours in the Struggle,

Kermit Moore, Jr. President

Vickie Terry, Executive Director

# NAACP
MEMPHIS BRANCH

# SPONSORSHIP LEVELS

## ☐ DIAMOND $35,000

- Photo with Keynote speaker
- Remarks during event
- Attend press conference
- Logo recognition in digital invitation packet
- One full page color ad in souvenir journal (outside back cover)
- 20 tickets to event
- 8 invitations to private reception
- 60 second Sponsor video recognition
- Increased website acknowledgement
- Social media recognition
- Co-sponsor one branch program/activity for 2024 On-site banner recognition Priority website acknowledgement Inclusion in email marketing campaigns

## ☐ EMERALD $25,000

- Photo with Keynote speaker
- Logo recognition in digital invitation packet
- One full page color ad in souvenir journal {inside front cover)
- 20 tickets to event
- 6 invitations to private reception
- 30 second sponsor video recognition
- Increased website acknowledgement
- Social media recognition
- Co-sponsor one branch program/activity for 2024 On-site banner recognition Priority website acknowledgement

## ☐ PLATINUM $15,000

- Logo recognition in digital invitation packet
- One full page color ad in Souvenir journal (inside back cover)
- 10 tickets to event
- 4 invitations to private reception
- On-site banner recognition
- Website acknowledgement

## ☐ GOLD $10,000

- One full page ad in souvenir journal
- Logo recognition in digital invitation packet
- 10 tickets to event
- 2 invitations to private reception
- On-site banner recognition
- Website acknowledgement

## ☐ SILVER $5,000

- Half page ad in souvenir journal
- 10 tickets to event
- On-site banner recognition
- Website acknowledgement

## ☐ INDIVIDUAL TICKET: $130

- Includes one year membership

## ☐ TABLE: $1,000

- Includes one table seating 8 people

## SOUVENIR JOURNAL ADS

☐ Full Page Color Ad $500 ☐ Half Page Color ad $250

For contributions of $5,000 or more, you may submit advertising copy for use in the Souvenir Program. All ads should be fully designed and digitized, submitted as PDF or EPS, finished book size 8" x 10", resolution of 300 DPI and a line screen of 133. The ad page size without bleed is 7.5" x 9.5" and with bleed is 8.25" x 10.25".

Company Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Email. _____ Phone: _____ Fax: _____

*(Please select one)* ☐ Enclosed is a check for $_____ ☐ Please bill me $ _____ ☐ We will donate $ _____

Number of tickets you will require _____

Please submit all ads by September 23, 2026 by email to vickie@,naacpmemphis.org or on USB Flash Drive to:

**NAACP Memphis Branch**
**588 Vance Avenue**
**Memphis, TN 38126**

Please make check or money order payable to:
**NAACP Memphis Branch**.
Your donation may be deductible as a business expense but not as a charitable contribution.

For questions or additional information, please call 901-521-1343. Form may be faxed to 901-526-2637.