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Media contact:

Latrivia Welch

901-521-1343

Latrivia@Welchpr.com

First Centennial Luncheon for the NAACP Memphis Branch Promises to Inspire and Honor

MARCH FUNDRAISER FEATURES AUTHOR AND NATIONAL POLLSTER CORNELL BELCHER

(March 9, 2017 – Memphis, TENN) – The National Association for the Advancement of Colored People (NAACP) Memphis Branch will host the first of three major fundraisers for the year on Thursday, March 30, 2017 from 11:30 a.m. – 1 p.m. at First Baptist Broad Church (2835 Broad Avenue, Memphis, TN 38112). The speaker for the Centennial Kick-Off Luncheon will be author, pollster and one of the premier strategists in national progressive politics, Cornell Belcher.

“The luncheon will serve as a time to honor heroes of our chapter, reflect on the accomplishments of our past and share with our members and supporters our responsibilities for the future,” said Deidre Malone, President, Executive Committee, NAACP Memphis Branch. “We will honor the service of Rev. Keith Norman and receive an inspirational word from Mr. Belcher. It promises to be an exciting luncheon, and we hope all of our supporters will purchase a ticket, table or sponsorship and attend.”

Belcher is author of the book “A Black Man in the White House: Barack Obama and the Triggering of America's Racial-Aversion Crisis.” His polling was the blueprint for the heralded 50-State Strategy as Pollster for the Democratic National Committee (DNC) under Chairman Howard Dean—Cornell was the first minority to be lead pollster for either national party. He also served on the polling team for both Obama presidential campaigns, and has worked with both Senate and House Democrats as Senior Political Advisor to the Democratic Senatorial Campaign Committee (DSCC), Special Projects Director for the Democratic Congressional Campaign Committee (DCCC), and Women VOTE! Coordinator for EMILY's List. In 2015 he was an Institute of Politics (IOP) Fellow at Harvard University's Kennedy School. He is a highly sought after political commentator, and is currently President of brilliant corners Research & Strategies.

Centennial Sponsors this year are FedEx, AutoZone, and Durham Bus Services. These sponsors have shown their support over the years for the work done by the NAACP Memphis Branch.

Tickets start at \$30. To purchase, please click <https://www.eventbrite.com/e/centennial-kick-off-luncheon-tickets-31733299152>. For more information contact Sherry Boyce at 901. 521.1343 or email at Sherry@NAACPMEMPHIS.org.

About the Memphis Branch NAACP:

The National Association for the Advancement of Colored People (NAACP) is the nation's oldest civil rights organization, and the Memphis Branch NAACP is the largest branch of the organization in the United States. The mission of the NAACP is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate race-based discrimination. During the entire year of 2017, the Memphis Branch NAACP is celebrating 100 years of service to the community.

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